



KTSM-TV, El Paso, Texas
ComCorp of El Paso License Corp.

Quarterly List of Issue-Responsive Programming
Fourth Quarter 2010 (October 1, 2010 – December 31, 2010)

KTSM-TV has ascertained the following issues as important to the El Paso, Texas community:

- Public Safety
- Health
- Economy
- Government and Politics
- Education

During this quarter, KTSM-TV broadcast the following local and network programs that provided the station's most significant treatment of these community issues:

Local News and Public Affairs Programming:

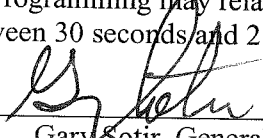
- *NewsChannel 9 Today* (Monday - Friday: 5:00 - 7:00 AM)
- *NewsChannel 9 @ 5* (Monday - Friday: 5:00 - 5:30 PM)
- *NewsChannel 9 @ 6* (Monday - Friday: 6:00 - 6:30 PM)
- *NewsChannel 9 Weekend @ 6* (Saturday: 6:00 - 6:30 PM)
- *NewsChannel 9 Sunday* (Sunday: 5:30 - 6:00 PM)
- *NewsChannel 9 at 10* (Monday - Sunday: 10:00 - 10:30 PM)

NBC Network News and Public Affairs Programming:

- *Today* (Monday - Friday: 7:00 - 11:00 AM)
- *Today Weekend* (Saturday - Sunday: 6:00 - 9:00 AM)
- *Meet the Press with David Gregory* (Sunday: 9:00 - 10:00 AM)
- *The Chris Matthews Show* (Sunday: 10:00 - 11:00 AM)
- *NBC Nightly News* (Monday - Saturday: 5:30 - 6:00 PM; Sunday: 5:00 - 5:30 PM)
- *Dateline NBC* (Various)

While this list describes much of KTSM-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in this Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue. Duration of each report is between 30 seconds and 2 minutes unless otherwise noted.

Filed by:


Gary Sotir, General Manager

1-10-11
Date Placed in Public Inspection File

Issue: Public Safety

Program	Time	Date	Duration	Description
NewsChannel 9 @ 5	05:00:00 PM	10/01/10	1 min. 31 sec.	High School Teacher Busted for Child Porn
NewsChannel 9 @ 5	05:00:00 PM	10/14/10	1 min. 43 sec.	David Marmolejo Trial goes to Jury
NewsChannel 9 @ 10	10:00:00 PM	10/21/10	1 min. 02 sec.	Texas Guardsman Killed in Juarez
NewsChannel 9 @ 6	06:00:00 PM	10/26/10	23 sec.	Warrant Amnesty Period Extended
NewsChannel 9 @ 6	06:00:00 PM	10/27/10	1 min. 29 sec.	Law Enforcers use GPS to Track Felons
NewsChannel 9 @ 5	05:00:00 PM	10/28/10	3 min. 28 sec.	Police Records incomplete on Bad Cops
NewsChannel 9 @ 5	05:00:00 PM	10/29/10	4 min. 43 sec.	Expose' on Violence at La Tuna Prison
NewsChannel 9 @ 6	06:00:00 PM	11/03/10	24 sec.	Two UTEP Students Killed in Juarez
NewsChannel 9 @ 10	10:00:10 PM	11/05/10	1 min. 33 sec.	El Paso Fatal Accidents Hit Record
NewsChannel 9 @ 5	05:00:00 PM	11/10/10	2 min. 31 sec.	Woman Sues Cop Over Sexual Assault
NewsChannel 9 @ 5	05:00:00 PM	11/16/10	1 min. 26 sec.	Big Cocaine Ring Busted in El Paso
NewsChannel 9 @ 6	06:00:00 PM	11/16/10	1 min. 40 sec.	Airport Scanners Arrive at El Paso Airport

Issue: Health

Program	Time	Date	Duration	Description
NewsChannel 9 @ 10	10:00:00 PM	10/01/10	1 min. 33 sec.	Bed Bug Infestation in El Paso
NewsChannel 9 @ 5	05:00:00 PM	10/05/10	1 min. 40 sec.	Fat People take up Boxing to get in Shape
NewsChannel 9 @ 5	05:00:00 PM	10/15/10	1 min. 30 sec.	Dancing Wards Off Alzheimer's Disease
NewsChannel 9 @ 5	05:00:00 PM	11/03/10	4 min. 00 sec.	Expose' on Untrained Doctors in El Paso
NewsChannel 9 @ 5	05:00:00 PM	11/24/10	3 min. 30 sec.	Why Doctors Choose Certain Prescriptions
NewsChannel 9 @ 5	05:00:00 PM	12/01/10	1 min. 20 sec.	Record Number of AIDS Cases in El Paso
NewsChannel 9 @ 5	05:00:00 PM	12/03/10	1 min. 44 sec.	New Fad in El Paso Called Rocca Fitness
NewsChannel 9 @ 10	10:00:00 PM	12/07/10	25 sec.	MDA Promotes Calendar
NewsChannel 9 @ 6	06:00:00 PM	12/09/10	20 sec.	Doctors Attend Trauma Conference
NewsChannel 9 @ 5	05:00:00 PM	12/13/10	1 min. 41 sec.	Public Health Benefits Vote Delayed
NewsChannel 9 @ 5	05:00:00 PM	12/14/10	37 sec.	Juarez Doctors End Walkout Over Violence
NewsChannel 9 @ 5	05:00:00 PM	12/15/10	40 sec.	Medicare Plan Changes

Issue: Economy

Program	Time	Date	Duration	Description
NewsChannel 9 @ 5	05:00:00 PM	10/14/10	39 sec.	State A.G. Calls for End to Foreclosures
NewsChannel 9 @ 5	05:00:00 PM	10/21/10	1 min. 48 sec.	Council Discusses Cost of Same Sex Benefits
NewsChannel 9 @ 10	10:00:00 PM	11/05/10	1 min. 03 sec.	Groundbreaking for Mall at Fort Bliss
NewsChannel 9 @ 6	06:00:00 PM	11/09/10	1 min. 34 sec.	5,000 Turn Out for Job Fair
NewsChannel 9 @ 5	05:00:00 PM	11/10/10	32 sec.	Hundreds Land Jobs at Job Expo
NewsChannel 9 @ 5	05:00:00 PM	11/12/10	1 min. 14 sec.	Donations Down in a Bad Economy
NewsChannel 9 @ 6	06:00:00 PM	11/19/10	42 sec.	Gas Prices are Lowest in Years in El Paso
NewsChannel 9 @ 5	05:00:00 PM	11/19/10	1 min. 19 sec.	Economic Impact of Space Tourism
NewsChannel 9 @ 5	05:00:00 PM	11/23/10	1 min. 20 sec.	Damages Added Up in Downtown El Paso Fire
NewsChannel 9 @ 5	05:00:00 PM	11/26/10	1 min. 37 sec.	Black Friday Shopping
NewsChannel 9 @ 5	05:00:00 PM	11/29/10	1 min. 31 sec.	Obama Lays Out Economic Agenda
NewsChannel 9 @ 10	10:00:00 PM	11/29/10	51 sec.	Cyber Monday Generates Record Local Sales

Issue: Education

Program	Time	Date	Duration	Description
NewsChannel 9 @ 5	05:00:00 PM	10/04/10	1 min. 07 sec.	Kids Learn About Fire Prevention
NewsChannel 9 @ 5	05:00:00 PM	10/11/10	50 sec.	Exercise Enhances Education
NewsChannel 9 @ 5	05:00:00 PM	10/18/10	40 sec.	Dancing Gives Girls Better Self-Esteem
NewsChannel 9 @ 5	05:00:00 PM	10/25/10	1 min. 03 sec.	When Should Students Pursue a Career
NewsChannel 9 @ 5	05:00:00 PM	11/01/10	1 min. 03 sec.	The uniqueness of Radford School
NewsChannel 9 @ 5	05:00:00 PM	11/08/10	1 min. 03 sec.	Special Ed Students Learn Practical Skills
NewsChannel 9 @ 5	05:00:00 PM	11/15/10	1 min. 02 sec.	Students Collect Blankets for the Needy
NewsChannel 9 @ 5	05:00:00 PM	11/22/10	50 sec.	Students Race in Cardboard Canoes
NewsChannel 9 @ 5	05:00:00 PM	11/29/10	43 sec.	High School Wins Pulitzer in Journalism
NewsChannel 9 @ 5	05:00:00 PM	12/06/10	1 min. 14 sec.	Student Project Goes Aboard Space Shuttle
NewsChannel 9 @ 5	05:00:00 PM	12/13/10	54 sec.	Students Bake Goods for the Needy
NewsChannel 9 @ 5	05:00:00 PM	12/20/10	51 sec.	Deaf Students Make Wish List for Santa

Issue: Government and Politics

Program	Time	Date	Duration	Description
NewsChannel 9 @ 6	06:00:00 PM	10/05/10	1 min. 07 sec.	City Council Debates Pet Ordinance
NewsChannel 9 @ 5	05:00:00 PM	10/13/10	21 sec.	Socorro Council Asks Mayor to Resign
NewsChannel 9 @ 10	10:00:00 PM	10/15/10	18 sec.	Ernie Lopez Convicted of Public Corruption
NewsChannel 9 @ 5	05:00:00 PM	10/18/00	18 sec.	Early Voting Begins for General Election
NewsChannel 9 @ 6	06:00:00 PM	10/21/10	38 sec.	Texas Governor Candidate Bill White in El Paso
NewsChannel 9 @ 5	05:00:00 PM	11/01/10	1 min. 11 sec.	Profile of El Paso Judge's Race
NewsChannel 9 @ 10	10:00:00 PM	11/02/10	35 minutes	November General Election Coverage
NewsChannel 9 @ 5	05:00:00 PM	11/08/10	51 sec.	Lawmaker Pushes for Immigration Law
NewsChannel 9 @ 5	05:00:00 PM	11/17/10	1 min. 28 sec.	Expose' on Citizen Board for Police Discipline
NewsChannel 9 @ 5	05:00:00 PM	11/17/10	1 min. 27 sec.	Councilmember Busted for Drugs
NewsChannel 9 @ 6	06:00:00 PM	11/18/10	32 sec.	Local Leaders Announce Public Safety Campaign
NewsChannel 9 @ 5	05:00:00 PM	11/18/10	52 sec.	Socorro Begins Recall Election

Public Service Announcements

During the months of January, February and March KTSM-TV ran a total of 1,692 PSA's on both digital channels. Some of the PSA's (and groups) represented are the following:

Aging Talk
ALA Family
Alzheimer's (English Version)
Alzheimer's (Spanish Version)
Americas Heroes
Arbor Day
Arthritis
Asthma Prevention
Autism
Asthma Prevention
Autism
Barriers GED
Boys Town
Don't Mess with Texas
Driving Kills
Emergency "Flood"
Ex-Smoker
Flu Vaccination
GED Achievement
Girl Scout Cookies
Habitat Humanity
Heart Assn. Marie Osmond
Heartbreak to Hope
Hispanic Scholarship
Making Homes Affordable
Hospitalized Vets
I wish (Boys Town)
Making -a-wish Waiting
March of Dimes
Marines Guard Duty
Mission Able
National Guard
Negligent Driving
Organ Donation
Parents Speak
Patient Involvement
Peace Corp
Toys for Tots
Texas Counseling
Texas-Narco

Community Involvement

DATE	EVENT	INVOLVEMENT	PERSONNEL
10/1	-Child Advocacy Weekly Volunteer	Volunteer	Anthony Garcia
10/1	Cielo Vista Elementary Career Day	Speaker	Oralia Ortega
10/2	Jennifer Ann's Group	Fund Raiser MC	Robert Bettes
10/7	Loretto Academy	Read to children	Oralia Ortega
10/9	Pumpkin Patch Corn Maze	Celebrity Judge	Robert Bettes
10/16	UTEP Geology Day Speaker	Speaker	Chester Lampkin
10/22	Lulac Scholarship Fashion Show	MC	Robert Bettes
	11/5 Toys for Tots Live Shots	MC	All station talent
	11/12 UTEP Game Ball	Station Rep	Oralia Ortega
	11/20 Kids-n-Co Awards	Host	Robert Bettes
	11/12 Operation H.O.P.E EVENT	Station Rep	Adrienne Alvarez
	11/30 Cub Scouts Station Tour	Station Rep	Robert Bettes
6 Sept	M.D.A. Telethon	Telethon Host	Beau Bagley
12/1	Teacher's Award Ceremony	Station Rep	Robert Bettes
12/6	Toys for Tots Tuesday All Day broadcast	Broadcast/Cut In	All talent
	12/10 Mitzi Bond Elementary Watch D.O.G	Station Rep.	Robert Bettes
	12/11 Toys for Tots Bowl	Promotion	Station Promotions
	12/5 Spelling Bee Pronouncer, St. Matthew's School	Station Rep.	Robert Bettes
	12/16 EPCC Station Tour	Station Tour	Station Promotions

Network Issue-Responsive Programming Information

Early TODAY

Weekdays at 4:30 a.m.

As the first broadcast of the day on the NBC Network, "Early Today" features anchors Dan Kloeffler and Milissa Rehberger, joined by the NBC Weather Plus team for a comprehensive look at overnight news, the day ahead, plus the latest weather from across the nation. Viewers can expect the latest headlines in world and national news, as well as regular segments on business, sports and entertainment.

TODAY

Weekdays at 7:00 a.m.

NBC News pioneered the morning news program when it launched Today more than 55 years ago, with Dave Garroway as host. The live broadcast provides the latest in domestic and international news, weather reports and interviews with newsmakers from the worlds of politics, business, media, entertainment and sports. After more than 48 years of the standard two-hour format, the third hour was launched in October of 2000, followed by the fourth hour in September 2007, making Today the only four-hour hour national morning show broadcast. The program is unparalleled in its ratings dominance in the morning news arena, serving as America's overwhelming favorite for more than an unprecedented eleven consecutive years.

NBC Nightly News

Weekdays at 5:30 p.m.

Reports and analyses of the day's top news stories, in addition to regular reports including: "In Depth," a longer form piece which examines and provides context, usually for the top news story of the day; "The Fleecing of America," re-introduced in June of this year, which examines government waste; "Lifeline," which takes a look at current health trends in America; and "In Their Own Words," a unique segment which allows individuals to speak out on one of the day's top news stories.

TODAY, Weekend Edition

Saturdays at 6:00 a.m. and Sundays at 6:00 a.m.

The weekend broadcasts continue the "Today" tradition of covering breaking news, interviewing newsmakers, reporting on a variety of popular-culture and human-interest stories, covering health and finance issues and presenting the latest weather reports. In addition, the show offers visitors to New York City a chance to observe firsthand the workings of a live television broadcast with its windowed studio on Rockefeller Plaza. Interaction with the crowd outside the studio is a major part of the program.

NBC Nightly News, Weekend Edition

Saturdays at 5:30 p.m. and Sundays at 5:00 p.m.

The weekend editions of "NBC Nightly News" provide complete and timely reports on national and international events that take place on Saturdays and Sundays. Lester Holt is the program's anchor.

Meet The Press

Sundays at 9:00 a.m.

America's most-watched and No. 1 Sunday morning public affairs broadcast. Acclaimed by conservatives and liberals, newsmakers and television critics, "Meet the Press" consistently makes Monday morning headlines and has become the most quoted television program in the world.

The Chris Matthews Show

Sundays at 10:00 a.m.

A half-hour weekend public affairs roundtable that examines current topics in politics and news, offering viewers an inside look at the week's biggest stories. Based in Washington D.C., the show is produced by NBC News and distributed in national syndication by NBC Universal Television Distribution.

Dateline, NBC

Various

"Dateline NBC," the signature primetime broadcast for NBC News, premiered in 1992. Since then, it has pioneered a new approach to primetime news programming. The multi-night franchise, supplemented by frequent specials, allows NBC to consistently and comprehensively present the highest-quality reporting, investigative features, breaking news coverage and newsmaker profiles.